



katowake@gmail.com

416 530 1575

20 YEARS SELF-EMPLOYMENT

www.katowake.com

PRESENTLY

- > free-lance graphic / interface designer
- > partner with Billy's Best Bottles
- > part-time production team member at NOW magazine, Toronto

NEW MEDIA + DESIGN WORK

- > book design & pre-press for annual wine book Billy's Best Bottles Wines – Canada's best-selling wine book (2001-09 editions)
- > print/production designer for Billy's Best Bottles since 2001
 - _ responsible for design and pre-press, all promotional copy and materials
 - _ including 2003 Ontario Tour (15 cities) > media kits, sponsorship packages, bus graphics, wine tasting kits, posters
- > contract designer for g w p brand engineering 2007 (www.brandengineering.com)
- > promotional + advertising materials (business cards, brochures, t-shirts, etc.) for hundreds of small businesses and corporations including:
 - The Stratford Festival / Albany Medical Clinic / Nortel Hotels / CBC for Kids / United Way
 - Core Health Services / Ontario Educational Defense Fund
- > designer + project manager for Stratford Festival's downtown Theatre Store (1996)
- > web design
 - www.billysbestbottles.com www.downtownthestratford.ca www.vinaiocanada.com www.southernaccent.com
 - www.in-formsheets.com www.tedthemule.com www.comrags.com
- > flash game > creative director of 'The Wine Dating Game' (on Sympatico/MSN, 2005)
- > creative director and original conceiver of 'The Great Canadian Story Engine' (2000)
 - _ Canadian Film Centre's highest budgeted project to date
 - _ was creative director of this web / Canadian traveling road show in conjunction with CBC and Historical
 - _ designed web site, printed promotional materials and exterior/interior of touring airstream trailer

TEACHING / MANAGEMENT EXPERIENCE

- > colour instructor – weeklong workshop 08/09 at Dunedien Creativity Retreat
- > design instructor – International Academy of Design (3 years)
 - _ design fundamentals / graphic arts portfolio / CD ROM production / interface design
- > co-developed and executed the Canadian wine training program for Prime Restaurants
- > designed and implemented service & hospitality training programs
 - _ Prime Restaurants, Art Gallery of Ontario, several independently owned restaurants
- > Stratford Chefs School (8 years service instructor)
 - _ wrote service training manual: 'Changing Attitudes: The Nature of Hospitality, Sales & Service'
- > store owner
 - _ Kato's Art & Wear, Stratford, Ontario (1989-1996)

RELEVANT EDUCATION

Canadian Film Centre > MediaLinx h@bitat

Digital Media Studios

Concordia University > fine art, creative writing

Georgian College > textiles, printmaking